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For Immediate Release

## Ceva's U.S. C.H.I.C.K Program receives independently audited quality recognition from Bureau Veritas

**January 28, 2020 - Atlanta, GA, USA :** Ceva Animal Health, LLC, is proud to announce its U.S. hatchery services program has received internationally recognised, quality approval. The team, part of Ceva's global hatchery vaccination services program for poultry, known commonly as the **C.H.I.C.K\* Program**, **received quality recognition from the international testing and certification company, Bureau Veritas Group.**

"Through the C.H.I.C.K Program, Ceva's specialists regularly visit customers' hatcheries to run a number of tests. They are responsible for delivery of continuous training for customer operators involved in the vaccination process: vaccine storage and handling, preparation, administration quality, equipment maintenance and results monitoring. Besides delivering continuous training to hatchery employees, this process benefits poultry producers by ensuring birds are well vaccinated before being sent to farms," said Gary Baxter.

Ceva has a U.S. team of eight hatchery specialists who work with local managers using innovative data management tools, to continually track performance and ensure continuous improvement of results. This is a qualified team dedicated to monitoring in ovo and day old chick vaccination quality. They also manage equipment and preventative maintenance program.

The quality recognition was bestowed based on the **C.H.I.C.K Program Quality Code of Practice**. Operations are executed in accordance with these high standards are now monitored by Bureau Veritas Group at a country level, all around the world. In the Ceva Group 32 countries have received this quality recognition.

"We are focused on helping our poultry customers ensure the highest productivity in their operations. We have an innovative and effective range of poultry vaccines but if they are not applied properly, they cannot deliver the results poultry producers need to ensure the health of their flock. This third-party quality approval attests that our team and theirs are operating at the highest professional levels to ensure the health of birds in their care," said Jean-Charles Tissot, Ceva's North America and Pacific Zone Director.

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**\* C.H.I.C.K Program = Ceva Hatchery Immunization Control Keys.**

### **About Ceva Animal Health, LLC:**

Ceva Animal Health is a world-wide leader in the development and production of poultry vaccines to combat health issues such as Newcastle Disease, Marek's Disease, Infectious Bronchitis Virus, and Salmonella. From the latest vector vaccine technology in the Vectormune range, to our custom made vaccines, we work together with our customers to find the right solution. To learn more visit [www.ceva.us](http://www.ceva.us).

### **About Bureau Veritas Group**

Bureau Veritas is a world leader in laboratory testing, inspection and certification services. Created in 1828, the Group has more than 66,000 employees in around 1,400 offices and laboratories located all across the globe. Bureau Veritas helps its clients to improve their performance by offering services and innovative solutions in order to ensure that their assets, products, infrastructure and processes meet standards and regulations in terms of quality, health and safety, environmental protection and social responsibility. Bureau Veritas is listed on Euronext Paris and belongs to the Next 20 index. Compartment A, ISIN code FR 0006174348, stock symbol: BVI. For more information go to [www.bureauveritas.com](http://www.bureauveritas.com)

